

Marja Hillis Ranks No. 84 on the W100 ranking of Canada's Top Female Entrepreneurs

Mount Forest, Ontario (October 15, 2013) – Today, Marja Hillis, CEO of Molok North America Ltd., ranked No. 84 on the 15th annual W100 ranking of Canada's Top Female Entrepreneurs, produced by PROFIT Magazine and Chatelaine. Ranking Canada's Top Female Entrepreneurs on a composite score based on the size, growth rate and profitability of their businesses, the W100 profiles the country's most successful female business owners. Published in the November issue of PROFIT and the December issue of Chatelaine and online at PROFITguide.com and chatelaine.com, the W100 is Canada's largest annual celebration of entrepreneurial achievement by women.

“This year's W100 are a dream group of ambitious, forward thinking entrepreneurs who defy outdated notions of female entrepreneurship,” said Ian Portsmouth, Publisher and Editor-in-Chief of PROFIT. “They are running sophisticated and sizeable businesses in challenging industries, and finding new ways to operate and innovate for growth and sustainability.”

Marja Hillis says, “It's been a challenging ride from the time I first came to Canada 16 years ago to start a business, to where we are now. Even though W100 is celebrating the top 100 female entrepreneurs in Canada, I can honestly say that behind this all is an amazing group of dedicated employees without whom none of this would be possible. I'm looking forward to keeping the momentum going and having a great time with my team while doing it!”

The Molok® Deep Collection™ system is the original semi-underground waste solution that revolutionizes the way waste and recyclables are collected. Developed with the end user in mind, the system offers a clean, safe and efficient collection point for a variety of waste types. The container's vertical, semi-underground design allows the waste to compact, increasing container capacity, and the lower temperatures underground prevent odours and pests. What makes Molok® really stand out is the unique emptying method. Molok® containers are emptied through the bottom of a reusable lifting liner using a hydraulic arm. This technique offers key benefits not available with conventional containers. During the emptying process the driver is outside of the vehicle, monitoring the entire procedure in close proximity, allowing anything that is not supposed to be in the container to be detected. Additionally, the driver never has to lift or touch any of the waste. Because waste is being lifted out of the container instead of being tipped, the insect attracting and smelly drippings of waste that come with the tipping method are non-existent. There is also more flexibility with site placement because the main well is never moved. Furthermore, the collection vehicle does not have to approach the containers from any specific direction. This allows Molok® containers to be placed beside shrubs, sidewalks, curbs, in narrow alleyways, even behind fences. They can also be surrounded with landscaping, pavement or whatever suits your taste. Additionally, during the emptying process the driver is outside of the vehicle, monitoring the entire procedure in close proximity, allowing anything that is not supposed to be in the container to be detected.

The Molok® Family offers an array of container sizes that can be used to capture waste, recyclables, organics, used cooking oil, and even used clothes.

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About PROFIT Magazine and PROFITguide.com

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses. For 31 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change. PROFIT is owned and operated by Rogers Media Inc., a division of Rogers Communications. Visit PROFIT online at www.PROFITguide.com.

About Chatelaine and chatelaine.com

The country's leading women's media brand, Chatelaine makes "Everyday Extraordinary" for Canadian women and has been doing so for more than 85 years. Today, Chatelaine is a six platform brand: available on television, radio, tablet and smartphone, plus in print and online. Chatelaine has a lively presence on social media sites, and Chatelaine.com is Canada's most engaged digital community for women 18+. With a team of "extraordinary" experts, Chatelaine brings together the very best of food (from The Chatelaine Kitchen powered by GE Café), style, decor, health and real life for women who want to look good, do good, feel great and make every day a little bit special. Chatelaine is owned and operated by Rogers Media Inc., a division of Rogers Communications.

About Molok North America Ltd.

Headquartered in Mount Forest, Ontario since 1999, Molok North America Ltd., a PROFIT 500 company, provides commercial, residential and municipal applications with an innovative new way of managing waste and recyclables. The Molok® Deep Collection™ system is a customer driven solution that provides users with a clean, safe and efficient collection point for a variety of waste types. For more information visit www.MolokNA.com, email molok@molokna.com or call 1 877 558 5576.